

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Scrolling in Television Channels – Payment of bill Rs.12,360/- to M/s Aamoda Broadcasting Company Private Limited, Hyderabad – Sanctioned – Orders – Issued.

-----

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 2338**

**Dated: 23-05-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-79, dt:22-01-2013.
2. From M/s ABN Andhra Jyothy, Invoice No.INABN/12-13/02668, dt:25-01-2013.

\*\*\*

**ORDER:**

In the letter 1<sup>st</sup> read above, M/s ABN Andhra Jyothy News Channel has been requested to telecast 5 spots each per day in the morning between 7.00 to 9.00 a.m. & 7.00 to 9.00 p.m. in the evening through their channel from 23-01-2013 to 25-01-2013 on negotiated rate of Rs.1000/- per 10 seconds spot to create awareness among the citizens / electors regarding National Voters Day Celebrations, 2013. Accordingly, the Aamoda Broadcasting Company Private Limited, Hyderabad has telecast spots and furnished the bill for an amount of Rs.12,359.60 including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.12,360/- (Rupees Twelve thousand three hundred and sixty only)** to the Aamoda Broadcasting Company Private Limited, Hyderabad towards telecasting spots through their channel from 23-01-2013 to 25-01-2013 to create awareness among the citizens / electors regarding National Voters Day Celebrations, 2013.

3. The expenditure sanctioned in para 2 above shall be debited **“2015 – Elections – MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **“M/s. Aamoda Broadcasting Company Private Limited, Hyderabad, A/c No.866020110000374, Bank of India, Film Nagar, Jubilee Hills, Hyderabad, IFS Code:BKID0008660, MICR Code:500013026, PAN NO. AAHCA3752H”**.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The Aamoda Broadcasting Company Television Pvt. Ltd., Hyderabad  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

**Copy to:**

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
SF/SC

//FORWARDED:: BY ORDER//

SECTION OFFICER